



**RECORD
PLAY** *music hub*
AUDIO SYNC DATABASE

RATE CARD

ONLINE AND MOBILE LICENSE

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL	GLOBAL
				TIME UNIT: PER MINUTE	TIME UNIT: FULL TRACK
STREAMING	BACKGROUND FOR SPONSORED PRODUCTION	SHORT ONLINE VIDEO CLIP E.G BEHIND THE SCENES		350	500
STREAMING	FOR ONLINE COMMERCIAL	ONLINE AD SOUNDTRACK, ROLL-OVER/ BANNER ETC		400	550
STREAMING	INTRO TO WEBSITE	MUSIC FOR FLASH INTRO		350	500
STREAMING	MUSIC TRACKS IN MULTI TRACK MUSIC PLAYER	FLASH BASED MUSIC PLAYER WITH STREAMING AUDIO		NA	300
STREAMING	PROGRAMMING STREAMING	SOUNDTRACK IN WEB ONLY PROGRAMME (WEB-EPISEDE)		250	350

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL	GLOBAL
				TIME UNIT: PER MINUTE	TIME UNIT: FULL TRACK
DOWNLOAD	TRACK GIVE AWAY	FREE DOWNLOAD OF TRACK (E.G ON PLAYLIST)		NA	1,000
DOWNLOAD	RINGTONES	FREE SONG FOR MOBILE (EITHER FROM WEBSITE OR MOBILE)		NA	1,000
DOWNLOAD	AV PRODUCTION DOWNLOAD	FREE OR PAID FOR DOWNLOAD OF AUDIO VISUAL PRODUCTION		200	350
DOWNLOAD	PODCAST	TRACK INTEGRATED INTO A PODCAST SOUNDTRACK		150	300

TV AND FILM LICENSE

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	1 COUNTRY	EU OR EQUIV.	GLOBAL
			TIME:	30 SEC/ FT	30 SEC/ FT	30 SEC/ FT
TV ADVERTISING	SINGLE CHANNEL TERRESTRIAL	ONLY VISIBLE ON ONE TERRESTRIAL CHANNEL		2,000/ 2,750	3,000/ 3,750	4,000/ 4,750
TV ADVERTISING	REGIONAL TERRESTRIAL	VISIBLE ON ALL TERRESTRIAL CHANNELS		4,000/ 5,000	6,000/ 7,000	8,000/ 9,000
TV ADVERTISING	SINGLE CHANNEL SATELLITE/ CABLE/ DIGITAL	ONLY VISIBLE ON ONE ONE SAT/ DIGITAL/ CABLE CHANNEL		1,000/ 1,750	2,000/ 2,750	3,000/ 3,750
TV ADVERTISING	REGIONAL SATELLITE/ CABLE/ DIGITAL	VISIBLE ON ALL SAT/ DIGITAL/ CABLE CHANNELS		2,000/ 3,000	4,000/ 5,000	6,000/ 7,000
TV ADVERTISING	ALL TV	VISIBLE ON ALL TERRESTRIAL AND ALL SAT/ DIGITAL/ CABLE		6,000/ 8,000	8,000/ 10,000	10,000/ 12,000

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	1 COUNTRY	EU OR EQUIV.	GLOBAL
			TIME UNIT:	30 SEC	30 SEC	TIME FULL TRACK
TV SNDTRACK	SOUNDTRACK	MUSIC IN A TV PROGRAMME (INCL. WEB CLEARANCE)		250	400	600
DVD SNDTRACK	SOUNDTRACK	MUSIC IN A DVD PROGRAMME (INCL. WEB CLEARANCE)		NA	NA	400
TV SNDTRACK	TV PROMO	MUSIC FOR PROMO MESSAGE FOR A FUTURE PROGRAMME		300	550	750

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	1 COUNTRY	EU OR EQUIV.	GLOBAL
			TIME:	30 SEC	30 SEC	30 SEC
FILM SNDTRCK	FEATURE FILM BUYOUT - EXCL. TRAILER	LICENSE FOR MUSIC USED IN FULL THEATRICAL RELEASE		800	1,200	1,600
FILM SNDTRCK	PUBLIC BROADCAST	LICENSE FOR MUSIC USED FOR PUBLIC BROADCAST		300	500	NA
FILM SNDTRCK	FESTIVAL LICENSE	LICENSE FOR USE OF MUSIC IN FILMS WITH FESTIVAL RELEASE		300	500	600
FILM SNDTRCK	STUDENT FILM	LICENSE FOR USE OF MUSIC IN STUDENT FILMS		100	200	300

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	1 COUNTRY	EU OR EQUIV.	GLOBAL
			TIME:	FULL TRACK	FULL TRACK	FULL TRACK
FILM PROMO	ALL MEDIA	MUSIC FOR FILM TRAILER TO BE BROADCAST ON ALL MEDIA		1,500	2,000	4,000
FILM PROMO	TV, ONLINE AND RADIO	MUSIC FOR FILM TRAILER WITH RESTRICTED BROADCAST		1,000	1,500	2,000
FILM PROMO	ONLINE ONLY	MUSIC FOR FILM TRAILER FOR ONLINE ONLY		NA	NA	1,000
FILM PROMO	DVD ONLY	MUSIC FOR FILM TRAILER FOR DVD ONLY		NA	NA	1,000
FILM PROMO	CINEMA ONLY	MUSIC FOR FILM TRAILER FOR CINEMA ONLY		1,000	1,500	3,000

RATE CARD

B [HTTP://WWW.RECORD-PLAY/MUSICHUB](http://www.record-play/musichub)

RADIO LICENSE

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	TIME:	TIME:
RADIO ADVERTISEMENT	FULL NETWORK + NATIONALS	FULL SPECTRUM OF RADIO PER COUNTRY	1 COUNTRY	30 SEC	30 SEC
RADIO ADVERTISEMENT	FULL NETWORK EXCL NATIONALS	FULL SPECTRUM EXCLUDING NATIONAL RADIO STATIONS		1,500	2,500
RADIO ADVERTISEMENT	SINGLE NATIONAL	SINGLE NATIONAL RADIO STATION		1,000	1,750
RADIO ADVERTISEMENT	ANY SINGLE DIGITAL OR WEB RADIO	SINGLE STATION BROADCASTING DIGITAL OR ONLINE ONLY		500	NA
				250	NA
SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	TIME UNIT:	TIME UNIT:
RADIO PROGRAMME	SOUNDTRACK TO RADIO PRODUCTION	MUSIC FOR USE IN RADIO PROGRAMME	GLOBAL	30 SEC	30 SEC
			GLOBAL	300	500

PREMIUM AND SPONSORED

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	TIME:	TIME:
PREMIUM CD	na	FOR MUSIC ON PROMOTIONAL CD	GLOBAL	PER TRACK	
PREMIUM DIGITAL INSTORE	na	FOR MUSIC GIVEN AWAY AT POINT OF PRESENCE		500	
PREMIUM DOWNLOADABLE	na	FOR MUSIC THAT IS PROVIDED FREE TO DOWNLOAD		500	

CORPORATE USE

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	TIME UNIT:	TIME UNIT:
CORP INTERNAL	INTERNAL VIDEO	EDUCATION USE, PRESENTATION, PRODUCT LAUNCH VIDEOS	GLOBAL	PER MINUTE	FULL TRACK
CORP INTERNAL	LIVE INTERNAL EVENTS	INTERNAL PRESENTATIONS		NA	250
CORP INTERNAL	CORPORATE DVD's	EDUCATIONAL INTERNAL USE		NA	250
SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	TIME UNIT:	TIME UNIT:
CORP EXTERNAL	EXHIBITION AND TRADE SHOW	MUSIC USED AT EXHIBITIONS	GLOBAL	PER MINUTE	FULL TRACK
CORP EXTERNAL	PRESS PURPOSES	FOR USE ON DIGITAL PRESS RELEASES, DVDs FOR PRESS		NA	250
CORP EXTERNAL	INSTORE BROADCAST	MUSIC USED ON ROTATION (LIMITED TO ONE YEARS USE)		NA	250
CORP EXTERNAL	ON-HOLD MUSIC	MUSIC USED AS ON-HOLD MUSIC.		NA	250

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COMPUTER GAMES AND GAMING MACHINES

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL	GLOBAL
			TIME UNIT:	30 SEC	TIME UNIT: FULL TRACK
IN-GAME	IN GAME SOUNDTRACK	FULL TRACK INCLUDED IN PERSONAL COMPUTER GAME	NA		1,000

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL	GLOBAL
			TIME UNIT:	30 SEC	TIME UNIT: FULL TRACK
GAMING MACHINE	GAMING MACHINE PUBLIC VENUE	FULL TRACK PER GAME (NOT MACHINE) IN PUBLIC VENUE	NA		600

OTHER ADVERTISING

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	1 COUNTRY	EU OR EQUIV.
			TIME :	30 SEC	TIME: 30 SEC
CINEMA	IN THEATRE ADVERTISING	COMMERCIALS THAT RUN IN THEATRE BEFORE FILM		600	1,200
AUDIO VISUAL PUBLIC	AUDIO VISUAL PUBLIC BROADCAST	MUSIC FOR PUBLICLY VISIBLE AUDIO VISUAL PRODUCTIONS		300	600
AUDIO PUBLIC	AUDIO ONLY PUBLIC BROADCASTS	AUDIO ONLY BROADCASTS, PUBLICLY ACCESSIBLE		250	500
VIDEO + DVD	ADVERTS ON VIDEOS AND DVDS	COMMERCIALS ON PUBLIC HIRE VIDEOS AND DVDS		600	1,200

ALL MEDIA ADVERTISING

LICENSE TERM: ONE YEAR

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL
			TIME:	30 SEC
FULL CAMPAIGN	ALL MEDIA ADVERTISING CAMPAIGN	UNLIMITED CUT DOWNS, TAG ENDING CHANGES, AND PRODUCTION VARIATIONS		20,000

SUB TITLE	SUB TITLE 2	EXAMPLE	TERRITORY:	GLOBAL
			TIME:	30 SEC
ALL MEDIA	ALL MEDIA COMMERCIAL	APPLICATION ACROSS FULL MEDIA FOR SINGLE COMMERCIAL		10,000

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